



BETAH means “**trust and confidence**,” which we build and maintain through client experiences that surpass expectations.

**SERVICES WE OFFER**

 **COMMUNICATIONS AND CREATIVE SERVICES**

- Communications Planning and Audience Research
- Digital Strategy and Social Media Management
- Campaign Development
- Branding
- Community Engagement
- Writing and Editing
- Graphic and Multi-media Design
- Web Design and Management
- Video and Audio Production
- 508 Compliance

 **CONFERENCE AND EVENT MANAGEMENT**

- In-person, Virtual, and Hybrid Meeting Support
- Site Selection and Contract Negotiation
- Program Design
- Speaker and Participant Management
- Event Marketing
- Travel and Logistics Coordination
- Reporting and Transcription
- Interpretation and Translation
- Registration (Onsite and Online)
- Evaluation and Post-event Services

 **TRAINING AND TECHNICAL ASSISTANCE**

- Program Design and Management
- Coordination, Facilitation, and Delivery
- Grantee Support
- Needs Assessment
- Strategy and Materials Development
- Knowledge Base and Best Practices Development
- Virtual and In-person Delivery
- Subject Matter Expert Recruitment
- Outcome Monitoring and Analysis
- Technical Reporting

 **PEER REVIEW SERVICES**

- Policy and Operations Analysis
- Application Compliance
- Subject Matter Expert Recruitment
- Panel Assignments and Conflict-of-Interest Identification
- Virtual and In-person Meeting Management
- Administrative Services
- Technical and Summary Statement Writing
- Staff Augmentation
- Post-award Applicant Notifications
- Reviewer Support and Payments

 **PROFESSIONAL SUPPORT SERVICES**

- Program Management
- Staff Augmentation (Onsite and Remote)
- Project Coordination Delivery

**BETAH ASSOCIATES, INC. (BETAH)**

An award-winning communications and professional services firm with a 35-year record of success in providing exceptional client experiences. We are solutions-minded, inventive, passionate, and accountable — and we believe in doing well by doing good. Our core competencies are communications and creative services, event management, training and technical assistance, peer review services, and professional support. **BETAH** is a minority- and woman-owned small business that has been recognized three times on *Inc. Magazine's* list of fastest-growing companies nationwide.



**CUSTOMER SATISFACTION IS OUR NUMBER ONE GOAL.**  
OUR CLIENTS INCLUDE, BUT ARE NOT LIMITED TO:

BETAH.COM

- ✕ **Maryland Department of Health and Mental Hygiene**
- ✕ **Montgomery County Department of Health and Human Services**
- ✕ **U.S. Department of Health and Human Services**
  - Administration for Children and Families
  - Administration for Community Living
  - Centers for Disease Control and Prevention
  - Centers for Medicare & Medicaid Services
  - Health Resources and Services Administration
  - National Institutes of Health
    - National Heart, Lung, and Blood Institute (NHLBI)

- National Human Genome Research Institute (NHGRI)
  - National Institute of Biomedical Imaging and Bioengineering (NIBIB)
  - National Institute of Dental and Craniofacial Research (NIDCR)
  - National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK)
  - National Institute of Mental Health (NIMH)
  - National Institute of Neurological Disorders and Stroke (NINDS)
  - National Institute of Nursing Research (NINR)
  - National Institute on Aging (NIA)
  - National Institute on Alcohol Abuse and Alcoholism (NIAAA)
  - National Institute on Minority Health and Health Disparities (NIMHD)
  - National Library of Medicine (NLM)
  - Office of Science Policy (OSP)
  - Office of the Director (OD)
  - Office of Infectious Disease and HIV/AIDS Policy
  - Office of Minority Health
  - Office of Population Affairs
- ✕ **U.S. Department of Housing and Urban Development**
  - ✕ **U.S. Department of Justice**
  - ✕ **U.S. Department of the Navy**
  - ✕ **U.S. Department of the Treasury**
  - ✕ **UnitedHealth Group**

**Inc.  
5000**



**Contract Holder**  
Contract GS-00F-218CA



Scan the QR code or visit [betah.com](http://betah.com) to learn more about our broad range of services.

## CONTACT US

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PROCURE OUR WIDE RANGE OF SERVICES VIA OUR GSA SCHEDULE AND IDIQ CONTRACT VEHICLES:

**Unique Entity Number (UEI):** G21QEMDHZJE4

### Designation and Size:

Minority- and Woman-Owned Small Business (WOSB)

### GSA Schedule

**Multiple Award Schedule Contract** GS-00F-218CA

Marketing and Public Relations  
Business Administrative Services

### BPA and IDIQ Contract Vehicles

NIH Public Information and Communication Services II (PICS II)  
NIH Conference, Administrative, and Travel Services III (NIHCATS III)  
NIH Long-Term Administrative Support Contract (LTASC III)

### Select NAICS Codes

**541611** | Administrative Management & General Management Consulting Services  
**541613** | Marketing Consulting Services  
**541810** | Advertising Agencies  
**541990** | All Other Professional, Scientific, and Technical Services  
**561920** | Convention and Trade Show Organizers



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