

BETAH means “**trust and confidence**,” which we build and maintain through client experiences that surpass expectations.

SERVICES WE OFFER

COMMUNICATIONS AND CREATIVE SERVICES

- Communications Planning and Audience Research
- Digital Strategy and Social Media Management
- Campaign Development
- Branding
- Community Engagement
- Writing and Editing
- Graphic and Multi-media Design
- Web Design and Management
- Video and Audio Production
- 508 Compliance

CONFERENCE AND EVENT MANAGEMENT

- In-person, Virtual, and Hybrid Meeting Support
- Site Selection and Contract Negotiation
- Program Design
- Speaker and Participant Management
- Event Marketing
- Travel and Logistics Coordination
- Reporting and Transcription
- Interpretation and Translation
- Registration (Onsite and Online)
- Evaluation and Post-event Services

TRAINING AND TECHNICAL ASSISTANCE

- Program Design and Management
- Coordination, Facilitation, and Delivery
- Grantee Support
- Needs Assessment
- Strategy and Materials Development
- Knowledge Base and Best Practices Development
- Virtual and In-person Delivery
- Subject Matter Expert Recruitment
- Outcome Monitoring and Analysis
- Technical Reporting

PEER REVIEW SERVICES

- Policy and Operations Analysis
- Application Compliance
- Subject Matter Expert Recruitment
- Panel Assignments and Conflict-of-Interest Identification
- Virtual and In-person Meeting Management
- Administrative Services
- Technical and Summary Statement Writing
- Staff Augmentation
- Post-award Applicant Notifications
- Reviewer Support and Payments

PROFESSIONAL SUPPORT SERVICES

- Program Management
- Staff Augmentation (Onsite and Remote)
- Project Coordination Delivery

BETAH ASSOCIATES, INC. (BETAH)

An award-winning communications and professional services firm with a 35-year record of success in providing exceptional client experiences. We are solutions-minded, inventive, passionate, and accountable — and we believe in doing well by doing good. Our core competencies are communications and creative services, event management, training and technical assistance, peer review services, and professional support. **BETAH** is a minority- and woman-owned small business that has been recognized three times on **Inc. Magazine's** list of fastest-growing companies nationwide.



CUSTOMER SATISFACTION IS OUR NUMBER ONE GOAL.
OUR CLIENTS INCLUDE, BUT ARE NOT LIMITED TO:

BETAH.COM

✕ **Maryland Department of Health and Mental Hygiene**

✕ **Montgomery County Department of Health and Human Services**

✕ **US Department of Health and Human Services**

- Administration for Children and Families
- Administration for Community Living
- Centers for Disease Control and Prevention
- Centers for Medicare & Medicaid Services
- Health Resources and Services Administration
- National Institutes of Health
- National Heart, Lung, and Blood Institute (NHLBI)

- National Human Genome Research Institute (NHGRI)
- National Institute of Biomedical Imaging and Bioengineering (NIBIB)
- National Institute of Dental and Craniofacial Research (NIDCR)
- National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK)
- National Institute of Mental Health (NIMH)
- National Institute of Neurological Disorders and Stroke (NINDS)
- National Institute of Nursing Research (NINR)
- National Institute on Aging (NIA)
- National Institute on Alcohol

Abuse and Alcoholism (NIAAA)

- National Institute on Minority Health and Health Disparities (NIMHD)
- National Library of Medicine (NLM)
- Office of Science Policy (OSP)
- Office of the Director (OD)
- Office of Infectious Disease and HIV/AIDS Policy
- Office of Minority Health
- Office of Population Affairs

✕ **US Department of Housing and Urban Development**

✕ **US Department of Justice**

✕ **US Department of the Navy**

✕ **US Department of the Treasury**

✕ **UnitedHealth Group**



Contract Holder
Contract GS-00F-218CA



Scan the QR code or visit betah.com to learn more about our broad range of services.

CONTACT US

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PROCURE OUR WIDE RANGE OF SERVICES VIA OUR GSA SCHEDULE AND IDIQ CONTRACT VEHICLES:

Unique Entity Number (UEI): G21QEMDHZE4

Designation and Size:

Minority- and Woman-Owned Small Business (WOSB)

GSA Schedule

Multiple Award Schedule Contract GS-00F-218CA

Marketing and Public Relations

Business Administrative Services

BPA and IDIQ Contract Vehicles

NIH Public Information and Communication Services II (PICS II)

NIH Conference, Administrative, and Travel Services III (NIHCATS III)

NIH Long-Term Administrative Support Contract (LTASC III)

Select NAICS Codes

541611

541613

541810

541990

561920

Administrative Management & General Management Consulting Services
Marketing Consulting Services
Advertising Agencies
All Other Professional, Scientific, and Technical Services
Convention and Trade Show Organizers



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BETAH
COMMUNICATIONS TRANSFORMED