

IN-PERSON, VIRTUAL, & HYBRID EVENT MANAGEMENT

BETAH means “**trust and confidence**,” which we build and maintain through client experiences that surpass expectations.



BETAH is an award-winning company with a **36-year record of success** in providing exceptional client experiences.

AS A FULL-SERVICE COMMUNICATIONS AND EVENT MANAGEMENT FIRM, BETAH ASSOCIATES, INC. (BETAH) PROVIDES SOLUTIONS THAT INSPIRE ACTION AND FUEL TRANSFORMATION.

We understand that the ‘new normal’ includes options for organizations to convene meetings in person, virtually, or as hybrid events where some participants are on location while others participate through online platforms. **BETAH** supports a wide range of platforms, applications, and streaming technologies, as well as on-site locations for hybrid events. We treat all events as critically important outreach and engagement opportunities that support our clients in reaching their target audiences and fulfilling their critical missions. Our demonstrated approach to event delivery is context-appropriate, right-sized, and tailored to the unique needs of each client.



WE ARE SOLUTIONS-MINDED, INVENTIVE, PASSIONATE, AND ACCOUNTABLE — and we believe in doing well by doing good. Our diversity, equity, and inclusion (DE&I) and socio-cultural lens, combined with our deep and vast communications, events, technical, and environmental knowledge, set our talented professionals apart.

OUR CORE COMPETENCIES ARE communications and creative services, event management, training and technical assistance, peer review services, and professional support. BETAH is a minority- and woman-owned small business that has been recognized three times on Inc. Magazine’s fastest-growing companies nationwide.

SERVICES WE OFFER

BETAH.COM

- Hybrid Event Production
- Strategy and Event Design
- Conference and Meeting Facilitation
- Note-taking and Reporting
- Event Branding, Marketing, and Outreach
- Program and Project Management
- Venue Site Selection
- Vendor Sourcing
- Event Pre-Planning
- Speaker and Travel Support
- Integration
- Post-Event



Scan the QR code or visit betah.com/event-management for more details on our event management services.

PROVIDED THE FOLLOWING CLIENTS WITH PROJECT MANAGEMENT AND EVENT SUPPORT:

- Maryland Department of Health
- Montgomery County Department of Health and Human Services
- Over one dozen institutes and offices within the National Institutes of Health US
- Department of Agriculture
- US Department of Health and Human Services
- US Department of Housing and Urban Development
- US Department of Justice
- US Department of the Treasury



2024 HHS OSDBU Small Business Prime Contractor of the Year



Contract Holder
Contract GS-00F-218CA

PROCURE OUR WIDE RANGE OF SERVICES VIA OUR GSA SCHEDULE AND IDIQ CONTRACT VEHICLES:

Unique Entity Number (UEI): G21QEMDHZJE4

Designation and Size:

Minority- and Woman-Owned Small Business (WOSB)

GSA Schedule

Multiple Award Schedule Contract GS-00F-218CA

Marketing and Public Relations Business
Administrative Services

BPA and IDIQ Contract Vehicles

NIH Public Information and Communication Services II (PICS II)
NIH Conference, Administrative, and Travel Services III (NIHCATS III)
NIH Long-Term Administrative Support Contract (LTASC III)

Select NAICS Codes

541611
541613
541810
541990
561920

Administrative Management & General Management Consulting
Services Marketing Consulting Services
Advertising Agencies
All Other Professional, Scientific, and Technical Services
Convention and Trade Show Organizers

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BETAH
COMMUNICATIONS TRANSFORMED