

PEER REVIEW SERVICES

BETAH means “**trust and confidence**,” key elements for your successful peer review process.



BETAH is an award-winning company with a **36-year record of success** in providing exceptional client experiences.

BETAH ASSOCIATES, INC. (BETAH) Offers comprehensive management of peer review services to help you make unbiased and transparent grant award decisions. From supporting a diverse team of reviewers to managing the logistics for in-person or virtual review panels, we focus on the details – assuring high quality, maximum efficiency, and risk reduction.

BETAH has a seasoned and knowledgeable stand-ready team available on day one to ensure all government requirements are not only met but exceeded. Our data-driven, continuous improvement processes and strong IT management practices support rapid, fact-based decision making that enhances the experience for applicants, reviewers, and awardees. Our recruiting and staffing model delineates each candidate’s specific experience and traits. We conduct well-honed and consistently refreshed training programs so that each new person is acclimated to the peer review process. Plus, we manage all application-related security controls while eliminating potential downstream costs and schedule risks.

WE ARE SOLUTIONS-MINDED, INVENTIVE, PASSIONATE, AND ACCOUNTABLE — and we believe in doing well by doing good. Our diversity, equity, and inclusion (DE&I) and socio-cultural lens, combined with our deep and vast communications, events, technical, and environmental knowledge, set our talented professionals apart.

OUR CORE COMPETENCIES ARE communications and creative services, event management, training and technical assistance, peer review services, and professional support. BETAH is a minority- and woman-owned small business that has been recognized three times on Inc. Magazine’s list of fast-growing companies nationwide.

SERVICES WE OFFER

BETAH.COM

- ✔ Project Management, Scheduling, & Budgeting
- ✔ Quality Management
- ✔ Policy & Operations Analysis
- ✔ Administrative Services
- ✔ Support for Recruiting Subject Matter Experts
- ✔ Application Compliance Screening
- ✔ Document Management
- ✔ Panel Assignments & Conflict-of-Interest Management
- ✔ Technical Assistance
- ✔ Note-taking & Facilitation Resources
- ✔ Virtual & In-Person Event Management
- ✔ Technical & Summary Statement Writing & Editing
- ✔ Reviewer Support & Payments
- ✔ Post-Award Applicant Notification



2024 HHS OSDBU Small Business Prime Contractor of the Year

Inc. 5000



Contract GS-00F-218CA



OFFICE OF JUSTICE PROGRAMS PEER REVIEW AT A GLANCE

"BETAH managed solicitations with a very high federal manager satisfaction with no issues reported and provided consistent and regular communication with program staff... External peer reviewer interaction and overall satisfaction were consistently high."

– Bureau of Justice Assistance, US Department of Justice

CONTRACT OUTCOMES

CLIENT & PEER REVIEWER RATING	SOLICITATIONS MANAGED	REVIEWER ASSIGNMENTS	APPLICATIONS REVIEWED	COLLABORATION PANELS SUPPORTED
99%	700	5,700	22K+	1,850

Scan the QR code or visit betah.com for more details.

PROCURE OUR WIDE RANGE OF SERVICES VIA OUR GSA SCHEDULE AND IDIQ CONTRACT VEHICLES:

Unique Entity Number (UEI): G21QEMDHZJE4

Designation and Size:

Minority- and Woman-Owned Small Business (WOSB)

GSA Schedule

Multiple Award Schedule Contract GS-00F-218CA

Marketing and Public Relations
Business Administrative Services

BPA and IDIQ Contract Vehicles

NIH Public Information and Communication Services II (PICS II)
NIH Conference, Administrative, and Travel Services III (NIHCATS III)
NIH Long-Term Administrative Support Contract (LTASC III)

CONTACT US

DeJuan Price: Senior Director of Business Development and Growth
dprice@betah.com 301.657.4254 ext. 123

Michelle Graham: Vice President of Client Experience
mgraham@betah.com 240.293.2128



11810 Grand Park Avenue, Suite 500, North Bethesda, MD 20852

BETAH
COMMUNICATIONS TRANSFORMED