

BETAH means “**trust and confidence**,” which we build and maintain through client experiences that surpass expectations.

## SERVICES WE OFFER

### COMMUNICATIONS AND CREATIVE SERVICES

- Communications Planning and Audience Research
- Digital Strategy and Social Media Management
- Campaign Development
- Branding
- Community Engagement
- Writing and Editing
- Graphic and Multi-media Design
- Web Design and Management
- Video and Audio Production
- 508 Compliance

### CONFERENCE AND EVENT MANAGEMENT

- In-person, Virtual, and Hybrid Meeting Support
- Site Selection and Contract Negotiation
- Program Design
- Speaker and Participant Management
- Event Marketing
- Travel and Logistics Coordination
- Reporting and Transcription
- Interpretation and Translation
- Registration (Onsite and Online)
- Evaluation and Post-event Services

### TRAINING AND TECHNICAL ASSISTANCE

- Program Design and Management
- Coordination, Facilitation, and Delivery
- Grantee Support
- Needs Assessment
- Strategy and Materials Development
- Knowledge Base and Best Practices Development
- Virtual and In-person Delivery
- Subject Matter Expert Recruitment
- Outcome Monitoring and Analysis
- Technical Reporting

### PEER REVIEW SERVICES

- Policy and Operations Analysis
- Application Compliance
- Subject Matter Expert Recruitment
- Panel Assignments and Conflict-of-Interest Identification
- Virtual and In-person Meeting Management
- Administrative Services
- Technical and Summary Statement Writing
- Staff Augmentation
- Post-award Applicant Notifications
- Reviewer Support and Payments

### PROFESSIONAL SUPPORT SERVICES

- Program Management
- Staff Augmentation (Onsite and Remote)
- Project Coordination Delivery

## BETAH ASSOCIATES, INC. (BETAH)

An award-winning communications and professional services firm with over 35-years of success in providing exceptional client experiences. We are solutions-minded, inventive, passionate, and accountable — and we believe in doing well by doing good. Our core competencies are communications and creative services, event management, training and technical assistance, peer review services, and professional support. **BETAH** is a certified small business that has been recognized three times on **Inc. Magazine's** list of fastest-growing companies nationwide.

