

# PEER REVIEW SERVICES

BETAH means “**trust and confidence**,” key elements for your successful peer review process.



BETAH is an award-winning company with a over **35-years of success** in providing exceptional client experiences.

**BETAH ASSOCIATES, INC. (BETAH)** Offers comprehensive management of peer review services to help you make unbiased and transparent grant award decisions. From supporting a diverse team of reviewers to managing the logistics for in-person or virtual review panels, we focus on the details – assuring high quality, maximum efficiency, and risk reduction.

**BETAH** has a seasoned and knowledgeable stand-ready team available on day one to ensure all government requirements are not only met but exceeded. Our data-driven, continuous improvement processes and strong IT management practices support rapid, fact-based decision making that enhances the experience for applicants, reviewers, and awardees. Our recruiting and staffing model delineates each candidate’s specific experience and traits. We conduct well-honed and consistently refreshed training programs so that each new person is acclimated to the peer review process. Plus, we manage all application-related security controls while eliminating potential downstream costs and schedule risks.

**WE ARE SOLUTIONS-MINDED, INVENTIVE, PASSIONATE AND ACCOUNTABLE** — and we believe in doing well by doing good. Our deep and vast communications, events, technical and environmental knowledge set our talented professionals apart.

**OUR CORE COMPETENCIES ARE** communications and creative services, event management, training and technical assistance, peer review services and professional support. BETAH is a small business that has been recognized three times on Inc. Magazine’s list of fast-growing companies nationwide.

# SERVICES WE OFFER

BETAH.COM

- ✔ Project Management, Scheduling, & Budgeting
- ✔ Quality Management
- ✔ Policy & Operations Analysis
- ✔ Administrative Services
- ✔ Support for Recruiting Subject Matter Experts
- ✔ Application Compliance Screening
- ✔ Document Management
- ✔ Panel Assignments & Conflict-of-Interest Management
- ✔ Technical Assistance
- ✔ Note-taking & Facilitation Resources
- ✔ Virtual & In-Person Event Management
- ✔ Technical & Summary Statement Writing & Editing
- ✔ Reviewer Support & Payments
- ✔ Post-Award Applicant Notification



2024 HHS OSDDBU Small Business Prime Contractor of the Year

**Inc. 5000**



**Contract Holder**  
Contract GS-00F-218CA



## OFFICE OF JUSTICE PROGRAMS PEER REVIEW AT A GLANCE

"BETAH managed solicitations with a very high federal manager satisfaction with no issues reported and provided consistent and regular communication with program staff... External peer reviewer interaction and overall satisfaction were consistently high."

– Bureau of Justice Assistance, US Department of Justice

### CONTRACT OUTCOMES

| CLIENT & PEER REVIEWER RATING | SOLICITATIONS MANAGED | REVIEWER ASSIGNMENTS | APPLICATIONS REVIEWED | COLLABORATION PANELS SUPPORTED |
|-------------------------------|-----------------------|----------------------|-----------------------|--------------------------------|
| 99%                           | 700                   | 5,700                | 22K+                  | 1,850                          |

Scan the QR code or visit [betah.com](https://betah.com) for more details.

PROCURE OUR WIDE RANGE OF SERVICES VIA OUR GSA SCHEDULE AND IDIQ CONTRACT VEHICLES:

**Unique Entity Number (UEI):** G21QEMDHZJE4

#### Designation and Size:

Minority- and Woman-Owned Small Business (WOSB)

#### GSA Schedule

**Multiple Award Schedule Contract** GS-00F-218CA

Marketing and Public Relations  
Business Administrative Services

#### BPA and IDIQ Contract Vehicles

NIH Public Information and Communication Services III (PICS III)  
NIH Conference, Administrative, and Travel Services IV (NIHCATS IV)  
NIH Long-Term Administrative Support Contract (LTASC III)

## CONTACT US

**DeJuan Price:** Senior Director of Business Development and Growth  
[dprice@betah.com](mailto:dprice@betah.com) 301.657.4254 ext. 123

**Michelle Graham:** Vice President of Client Experience  
[mgraham@betah.com](mailto:mgraham@betah.com) 240.293.2128



11810 Grand Park Avenue, Suite 500, North Bethesda, MD 20852

**BETAH**  
COMMUNICATIONS TRANSFORMED