

# BETAH Offers Outstanding Communications & Creative Services

We help clients produce messages, programs, and events that matter.

BETAH is an award-winning company with a nearly **40-year record of success** in providing exceptional client experiences.

At **BETAH Associates**, your message is our mission. Our communications team will focus laser-like on your needs, making sure that you are reaching your intended audience with the channels they know and understand. Tell us what you want to say, and our experts will create the sophisticated and strategic solutions you need to achieve your goals.

Our team of experienced marketers and communications strategists goes the extra mile to deploy communications and creative services for your every need. That means staying at the forefront of the communications field, through new uses for well-established channels and the latest technologies—like artificial intelligence.

We will partner with you every step of the way—because we believe in a world where ideas, messages, and creative solutions drive meaningful transformation. That’s the essence of communications—and the power of communications transformed.



**SOLUTIONS** THAT INSPIRE ACTION & FUEL TRANSFORMATION



**WE ARE SOLUTIONS-MINDED, INVENTIVE, PASSIONATE** — and we believe in doing well by doing good. Our deep and vast communications, events, technical, and environmental knowledge set our talented professionals apart.

**AT BETAH, “COMMUNICATIONS TRANSFORMED” IS MORE THAN OUR TAGLINE.** It’s how we approach our journey as a company and our work with clients. It means reaching higher, digging deeper, and embracing innovation and change. It means finding new ways to connect, communicate, and inspire communities near and far. Join us.

## SERVICES WE OFFER

BETAH.COM

- ✓ Communications Planning and Audience Research
- ✓ Writing and Editing
- ✓ Campaign Development
- ✓ Branding
- ✓ Community Engagement
- ✓ Digital Strategy and Social Media Management
- ✓ Graphic and Multimedia Design
- ✓ Web Design and Management
- ✓ Video and Audio Production
- ✓ 508 Compliance



Scan the QR code or visit [betah.com/](https://betah.com/) for more details on our communications services.

BETAH means “**trust and confidence,**” which we build and maintain through client experiences that surpass expectations.

### CUSTOMER SATISFACTION IS OUR NUMBER ONE GOAL.

WE PROVIDE MARKETING AND COMMUNICATIONS SUPPORT TO CLIENTS THAT INCLUDE THE FOLLOWING:

- Environmental Protection Agency
- National Science Foundation
  - National Center for Science and Engineering Statistics
- US Department of Health and Human Services
  - Administration for Community Living
  - Centers for Medicare & Medicaid Services
  - Health Resources and Services Administration
  - National Institutes of Health
  - Office of Infectious Disease and HIV/AIDS Policy



## CONTACT US

**DeJuan Price:** Senior Director of Business Development and Growth  
[dprice@betah.com](mailto:dprice@betah.com) 301.657.4254 ext. 123

**Michelle Graham:** Vice President of Client Experience  
[mgraham@betah.com](mailto:mgraham@betah.com) 240.293.2128

CONVENIENTLY PROCURE OUR WIDE RANGE OF SERVICES VIA OUR GSA SCHEDULE AND IDIQ CONTRACT VEHICLES:

#### GSA Schedule Multiple Award Schedule (MAS) Contract

- Marketing and Public Relations
- Business Administrative Services

#### IDIQ Contract Vehicles

- NIH Public Information and Communication Services III (PICS III)
- NIH Conference, Administrative, and Travel Services IV (NIHCATS IV)
- NIH Long Term Administrative Support Contract (LTASC III)

#### Select NAICS Codes

- 541611 Administrative Management and General Management Consulting Services
- 541613 Marketing Consulting Services
- 541810 Advertising Agencies
- 541990 All Other Professional, Scientific, and Technical Services
- 561920 Convention and Trade Show Organizers

Unique Entity Number: G21QEMDHZJE4



2024 HHS OSDBU Small Business Prime Contractor of the Year



Contract Holder  
Contract GS-00F-218CA



11810 Grand Park Avenue, Suite 500, North Bethesda, MD 20852

**BETAH**  
COMMUNICATIONS TRANSFORMED