

IN-PERSON, VIRTUAL & HYBRID EVENT MANAGEMENT

BETAH partners with mission-driven organizations to deliver communications and event solutions that **inform**, **engage**, and **inspire action**.



BETAH is an award-winning company with a nearly **40-year record of success** in providing exceptional client experiences.

We recognize that today's meeting formats offer organizations the flexibility to hold meetings in person, virtually, or as hybrid events, with some participants on-site and others joining via online platforms. **BETAH** helps mission-driven organizations and companies deliver meaningful, purpose-aligned events—whether in person, virtual, or hybrid.

Our expert team ensures each gathering is impactful, accessible, and designed to foster engagement and knowledge-sharing. Our demonstrated approach to event delivery is context-appropriate, right-sized, and tailored to the unique needs of each client.



WE ARE SOLUTIONS-MINDED, INVENTIVE, PASSIONATE, AND ACCOUNTABLE — and we believe in doing well by doing good. Our deep and vast communications, events, technical, and environmental knowledge set our talented professionals apart.

OUR CORE COMPETENCIES ARE communications and creative services, event management, training and technical assistance, peer review services, and professional support. BETAH is a small business that has been recognized three times on Inc. Magazine's fastest-growing companies nationwide.

SOLUTIONS THAT INSPIRE ACTION & FUEL TRANSFORMATION

SERVICES WE OFFER

BETAH.COM

- | | |
|---|--|
| ✓ Hybrid Event Production | ✓ Venue Site Selection |
| ✓ Strategy and Event Design | ✓ Vendor Sourcing |
| ✓ Conference and Meeting Facilitation | ✓ Event Pre-planning |
| ✓ Note-taking and Reporting | ✓ Speaker and Travel Support |
| ✓ Event Branding, Marketing, and Outreach | ✓ Post-event Analysis and ROI Assessment |
| ✓ Program and Project Management | ✓ Integration |



Scan the QR code or visit betah.com/conference-and-event-management for more details on our event management services.

BETAH means “**trust and confidence**,” which we build and maintain through client experiences that surpass expectations.



2024 HHS OSDDBU Small Business Prime Contractor of the Year

Inc 5000



Contract Holder
Contract GS-00F-218CA

PROVIDED THE FOLLOWING CLIENTS WITH PROJECT MANAGEMENT AND EVENT SUPPORT:

- AMGEN
- Aplastic Anemia and MDS International Foundation (AAMDSIF)
- Association for Frontotemporal Degeneration (AFTD)
- Other local/regional clients



ACCESS OUR FLEXIBLE, FULL-SERVICE SOLUTIONS:

Micro-service Packages
Custom event Packages
Project-based Support
Annual Conference Support
Hybrid Models

CONTACT US

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BETAH
COMMUNICATIONS TRANSFORMED