

BETAH: Providing the Treasury with Easy Access to Conference and Event Planning, Communications, and Program & Project Management Services

Let BETAH support your program requirements through our U.S. Department of the Treasury Contract Blanket Purchase Agreement (BPA): 2032H321A00010



Meeting your needs for talented professionals to assume the following roles:

- Administrative Support
- Advisor (Senior)
- Budget Analyst
- Business Area Manager
- Communications Specialist (Junior)
- Communications Specialist I
- Communications Specialist II
- Communications Specialist III
- Conference Manager
- Consultant I
- Contract Administrator
- Facilitator I
- Graphic Designer
- Graphics Specialist
- Logistics Specialist
- Meeting Planner
- Production Specialist
- Production Specialist (Senior)
- Project Manager
- Project Specialist
- Technical Advisor I
- Technical Advisor II
- Technical Advisor III
- Web Programmer
- Writer/Editor
- Writer/Editor (Senior)

WORKING WITH BETAH

BETAH means “**trust and confidence**,” which we build and maintain through client experiences that surpass expectations. Services include the following components for virtual, hybrid, and in-person events.

- ✓ Project management
- ✓ Strategic planning to develop the mission, goals, and objectives of the meeting
- ✓ Developing, managing, and controlling event budgets
- ✓ Meeting and event management
- ✓ Market research for required vendor support
- ✓ Site selection and management (in-house and off-site)
- ✓ Event administration (reporting, metrics, form creation, etc.)
- ✓ Designing event staffing plans based on requirements
- ✓ Stakeholder engagement, support, and management
- ✓ Risk and financial management

ABOUT BETAH

- **BPA Easy Access:** Offers an existing contract vehicle for quick and easy access to meet your program needs.
- **Extensive Treasury Experience:** Proven track record supporting Treasury operations, showcasing deep familiarity with the department’s unique operational landscape.
- **Resource Accessibility:** Access to a pool of professionals experienced in handling multiple tasks, ensuring consistency and quality in service delivery.
- **Mission Alignment:** A solid understanding of Treasury’s culture, empowering BETAH to proactively devise and tailor customized solutions that align with the agency’s mission and objectives.
- **Institutional Knowledge:** Utilization of established relationships with Treasury to swiftly and effectively adapt to evolving requirements and new initiatives, ensuring continuity and excellence.
- **Quick Turn-around:** Our staff meets or exceeds the required minimum experience, skills, and knowledge for each task, and is available on short notice, guaranteeing efficiency, reliability, and the highest standards of service.
- **Process Excellence:** Commitment to implementing proven conference and event management processes, guaranteeing efficiency, reliability, and the highest standards of service.
- **Proven Customer Satisfaction:** BETAH excels in fostering strong client relations and surpassing expectations, proven by a 100% satisfaction rate and top CPARS ratings. Effective communication with Treasury staff and collaborative efforts ensure aligned objectives and streamlined service delivery.



Scan the QR code or visit betah.com to learn more about our broad range of services.



CONTACT US

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