

IN-PERSON, VIRTUAL & HYBRID EVENT MANAGEMENT

BETAH means “**trust and confidence**,” which we build and maintain through client experiences that surpass expectations.

BETAH is an award-winning company with a nearly **40-year record of success** in providing exceptional client experiences.

AS A FULL-SERVICE COMMUNICATIONS AND EVENT MANAGEMENT FIRM, BETAH ASSOCIATES, INC. (BETAH) PROVIDES SOLUTIONS THAT INSPIRE ACTION AND FUEL TRANSFORMATION.

We recognize that today's meeting formats offer organizations the flexibility to hold meetings in person, virtually, or as hybrid events, with some participants on-site and others joining via online platforms. **BETAH** supports a wide range of platforms, applications, and streaming technologies, as well as on-site locations for hybrid events. We treat all events as critically important outreach and engagement opportunities that support our clients in reaching their target audiences and fulfilling their critical missions. Our demonstrated approach to event delivery is context-appropriate, right-sized, and tailored to the unique needs of each client.



WE ARE SOLUTIONS-MINDED, INVENTIVE, PASSIONATE, AND ACCOUNTABLE—and we believe in doing well by doing good. Our deep and vast communications, events, and technical and environmental knowledge set our talented professionals apart.

OUR CORE COMPETENCIES ARE communications and creative services, event management, training and technical assistance, peer review services, and professional support. **BETAH** is a small business that has been recognized three times on Inc. Magazine's list of fastest-growing companies nationwide.

SOLUTIONS THAT INSPIRE ACTION & FUEL TRANSFORMATION

SERVICES WE OFFER

BETAH.COM

- ✓ Hybrid Event Production
- ✓ Strategy and Event Design
- ✓ Conference and Meeting Facilitation
- ✓ Note-taking and Reporting
- ✓ Event Branding, Marketing, and Outreach
- ✓ Program and Project Management
- ✓ Venue Site Selection
- ✓ Vendor Sourcing
- ✓ Event Pre-planning
- ✓ Post-event Analysis and ROI Assessment
- ✓ Speaker and Travel Support
- ✓ Integration



Scan the QR code or visit betah.com/conference-and-event-management for more details on our event management services.



2024 HHS OSDU Small Business Prime Contractor of the Year

Inc.
5000



Contract Holder
Contract GS-00F-218CA

PROVIDED THE FOLLOWING CLIENTS WITH PROJECT MANAGEMENT AND EVENT SUPPORT:

- ✦ Maryland Department of Health
- ✦ Montgomery County Department of Health and Human Services
- ✦ Over one dozen institutes and centers within the National Institutes of Health
- ✦ U.S. Department of Agriculture
- ✦ U.S. Department of Health and Human Services
- ✦ U.S. Department of Housing and Urban Development
- ✦ U.S. Department of Justice
- ✦ U.S. Department of the Treasury



PROCURE OUR WIDE RANGE OF SERVICES VIA OUR GSA SCHEDULE AND IDIQ CONTRACT VEHICLES:

Unique Entity Number (UEI): G21QEMDHZJE4

Designation and Size:

Woman-Owned Small Business (WOSB)

GSA Schedule

Multiple Award Schedule Contract GS-00F-218CA

Marketing and Public Relations Business
Administrative Services

BPA and IDIQ Contract Vehicles

NIH Public Information and Communication Services III (PICS III)
NIH Conference, Administrative, and Travel Services IV (NIHCATS IV)
NIH Long-Term Administrative Support Contract III (LTASC III)

Select NAICS Codes

541611	Administrative Management & General Management Consulting
541613	Marketing Consulting Services
541810	Advertising Agencies
541990	All Other Professional, Scientific and Technical Services
561920	Convention and Trade Show Organizers

CONTACT US

DeJuan Price: Senior Director of Business Development and Growth
dprice@betah.com 301.657.4254 ext. 123

Michelle Graham: Vice President of Client Experience
mgraham@betah.com 240.293.2128



11810 Grand Park Avenue, Suite 500, North Bethesda, MD 20852

BETAH
COMMUNICATIONS TRANSFORMED